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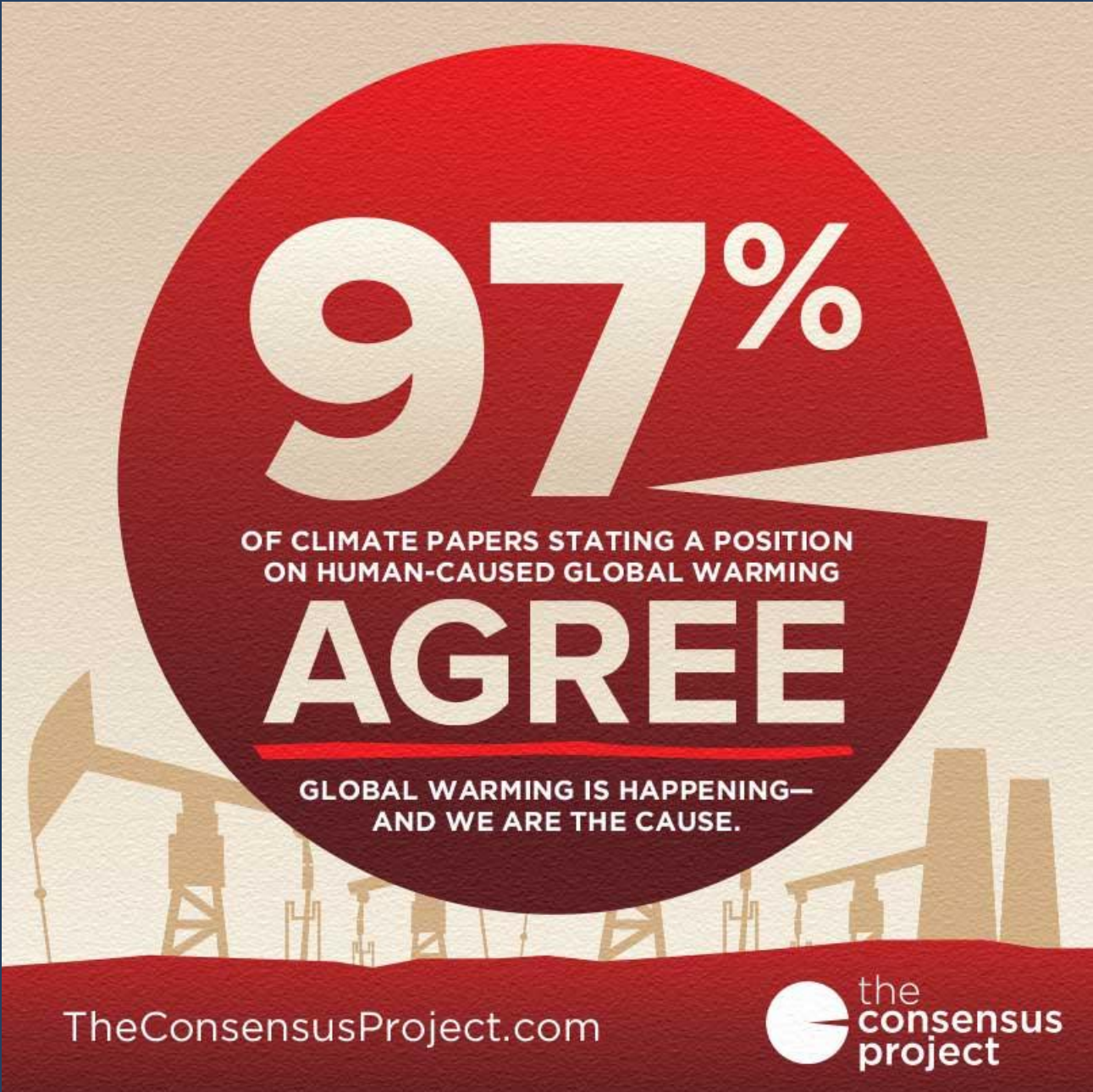












97%

The infographic features a large red circle with a white wedge removed, representing 97%. Inside the circle, the text '97%' is at the top, followed by 'OF CLIMATE PAPERS STATING A POSITION ON HUMAN-CAUSED GLOBAL WARMING' and 'AGREE' in large white letters. Below this, it says 'GLOBAL WARMING IS HAPPENING— AND WE ARE THE CAUSE.' The background is a light beige with silhouettes of oil pumps and industrial smokestacks. At the bottom, there is a dark red banner with the website 'TheConsensusProject.com' and the logo for 'the consensus project'.

OF CLIMATE PAPERS STATING A POSITION
ON HUMAN-CAUSED GLOBAL WARMING

AGREE

GLOBAL WARMING IS HAPPENING—
AND WE ARE THE CAUSE.

TheConsensusProject.com





The New York Times

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NEW YORK, FRIDAY, APRIL 15, 1994

15 cents beyond the greater flow

Tobacco Chiefs Say Cigarettes Aren't Addictive



Stephen Crowley/The New York Times

Top executives from seven tobacco companies, at a hearing on smoking. They are identified on page A28.



“We just got back from Alaska, where we saw the cutest little glaciers.”





In 78% of all rides, the drivers travel alone.



12%



78%



10%

(Source: U.S. Department of Transportation (2003))



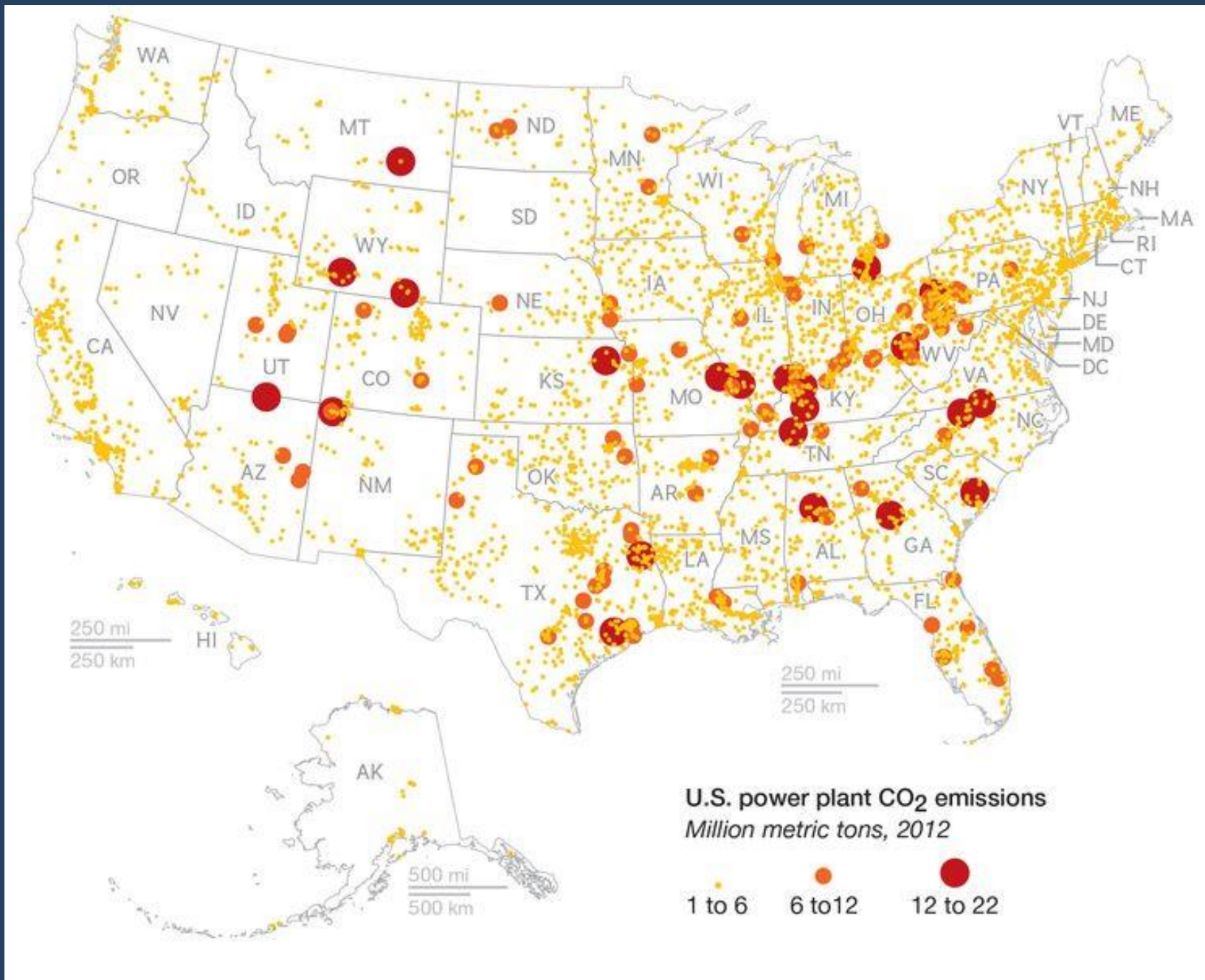
Smart Idea:

**1 + 1 + 1
can equal 1 car!**





Brooklyn, NY Community Garden



EPA DOT Fuel Economy and Environmental Comparisons



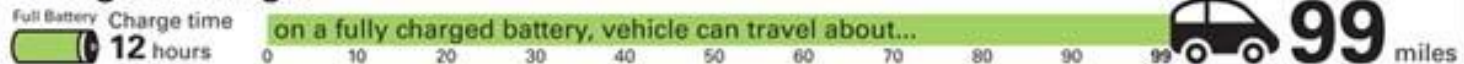
Electric Vehicle

98 ^{MPG equivalent}
combined city/hwy **102** city **94** highway
34 kW-hrs per 100 miles

Annual Electric Cost

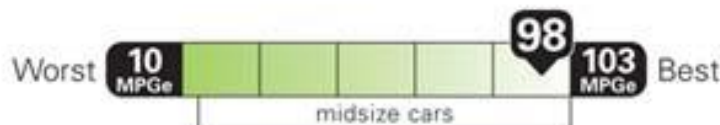
\$618

Charge & Range



How This Vehicle Compares

Among all vehicles and within midsize cars



Environment



Your actual mileage and costs will vary with electricity cost, temperature, driving conditions, and how you drive and maintain your vehicle. Cost estimates are based on 15,000 miles per year at 12 cents per kW-hr. MPGequivalent: 33.7 kW-hrs = 1 gallon gasoline energy.

Visit www.fueleconomy.gov to calculate estimates personalized for your driving, and to download the Fuel Economy Guide (also available at dealers).



Smartphone Interactive

Scan code for more information about this vehicle or to compare it with others.



Cutting Carbon Pollution from Power Plants

A look at the numbers behind the EPA's Clean Power Plan

Cleaning Up Power Plants



Power plants are the largest source of CO₂ emissions in the US, making up 1/3 of all domestic GHG emissions.

The new Plan covers 1,000 fossil fuel power plants in the US...



...and puts us on track to cut carbon pollution 30% by 2030. That's 730 million metric tons of carbon.

Which is equal to the annual emissions from...



or



Data from the EPA

Public Health and Climate Benefits



The Plan's estimated annual public health and climate benefits in 2030 far outweigh the costs.

Reduced exposure to air pollution in 2030 will avoid a projected



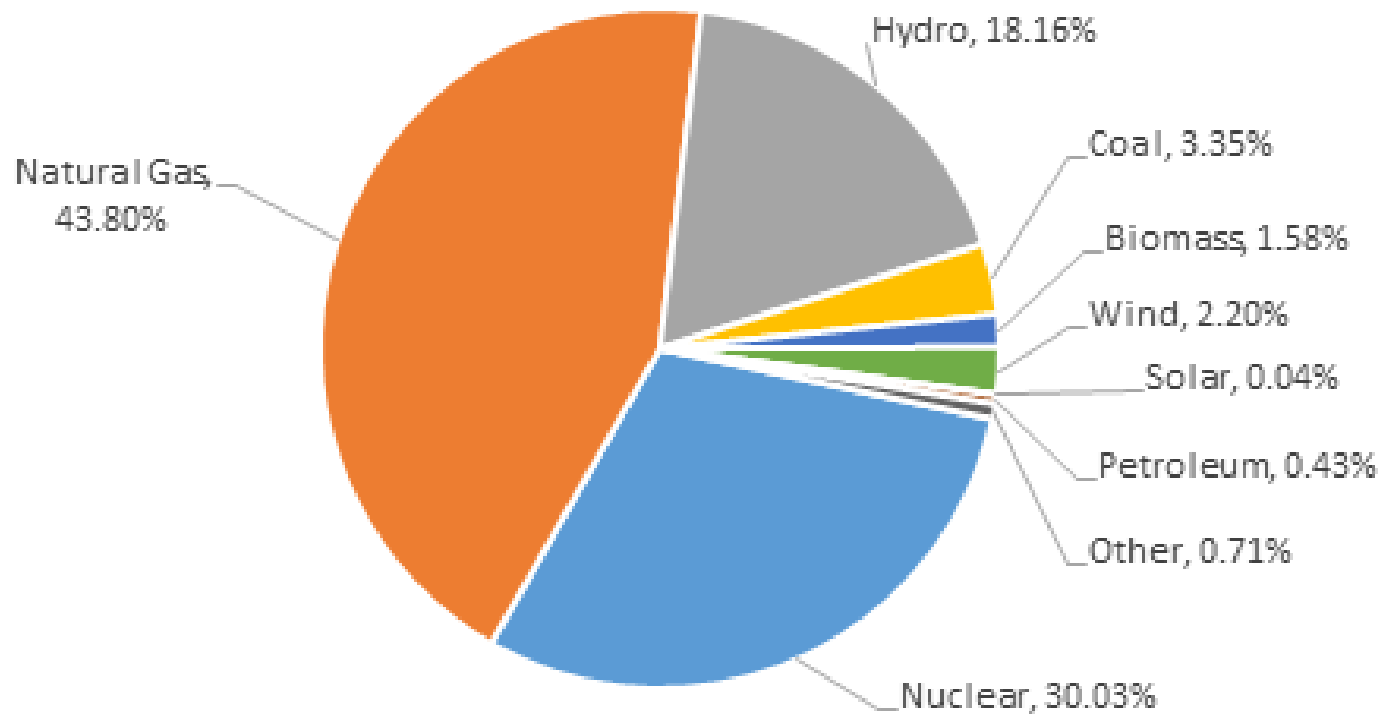
American families will see up to \$7 in health benefits for every dollar invested in the Clean Power Plan.

The Plan will reduce pollutants that make people sick by over 25%.



MOSAIC

New York's Energy Mix in 2012 (in percentage)





GAINING CLEAN AIR AND ADDED HEALTH BENEFITS

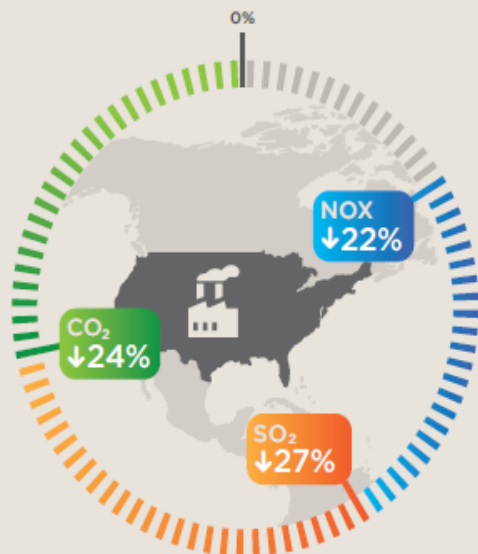
DEVELOPED BY Science Policy Exchange with Harvard School of Public Health, Boston University, and Syracuse University

LOWER EMISSIONS = CLEANER AIR & IMPROVED HEALTH

POLICY SCENARIO ELECTRICITY SECTOR IMPROVEMENTS

OUR ENERGY

US Powerplant Emissions



OUR AIR

Major Improvements in Ozone



Major Improvements in PM 2.5



OUR HEALTH

Lives Saved Per Year



3500

Hospitalizations Prevented Per Year



1000

Heart Attacks Prevented Per Year



220

Manhattan 1973



Manhattan 2013







Robert van Waarden | Survival Media Agency

YOU
MUST
DO
THE THING
YOU
THINK
YOU
CANNOT
DO.

– Eleanor Roosevelt

